

**Joel Friedlander** is a book designer, blogger and the author of *A Self-Publisher's Companion: Expert Advice for Authors Who Want to Publish*.

Joel is the proprietor of Marin Bookworks in San Rafael, California, a publishing services company where he's helped launch many self-publishers since 1994.

He has owned businesses in graphic arts, design and book publishing. He was Production Director of Aperture Books, where he produced award-winning photography books. He founded Renaissance Press in northern California, a private publisher of hand-typeset and hand printed books. As the owner of Globe Press Books in Yorktown Heights, New York, he published books of memoirs and east-west spirituality.

A self-published author himself, he now helps authors who decide to publish navigate the often confusing world of self-publishing. He is known for his carefully produced books, beautiful typography, and an ethical and personal approach to his work and his clients.

His blog has become a popular gathering spot for authors, publishers and designers. You can find out more and read over 500 articles on book design, publishing, ebooks, book marketing and the life of the indie author by visiting his blog at [www.theBookDesigner.com](http://www.theBookDesigner.com)