



# A Self-Publisher's Companion

Expert Advice for Authors Who Want to Publish

from [TheBookDesigner.com](http://TheBookDesigner.com)

by Joel Friedlander

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Marin Bookworks / Late March, 2011

ISBN 978-0-936385-11-2

232 pages, 5.25" x 8" softcover \$14.95

ISBN 978-0-936385-12-9 ePub \$8.99

ISBN 978-0-936385-04-4 Kindle \$8.99

## ADVANCE PRAISE FOR A SELF-PUBLISHER'S COMPANION

“Book publishing is changing—for the better. This book explains the new and better ways to publish and promote your book. **Don't be left behind.**”

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“This book is evergreen, it will outlive the latest tools and techniques in the online world. It resonates with Joel's many years of experience within the publishing world, his love of content creation and beauty as well as his amazing skills as a popular blogger. **Highly recommended** for anyone considering the self-publishing route or if you want to know more about aspects of publishing in a digital age. I have self-published four books now and still found myself jotting down notes from the useful information.”

—**Joanna Penn**, [TheCreativePenn.com](http://TheCreativePenn.com)

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*A Blog About Books, Self-Publishing and the Indie Author Life*