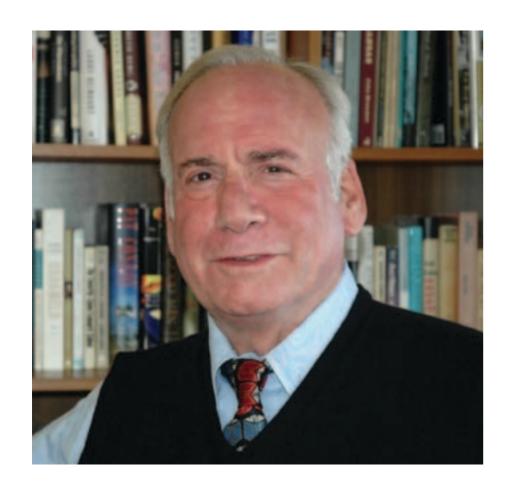
The Cutting Edge for Designing and Illustrating Books

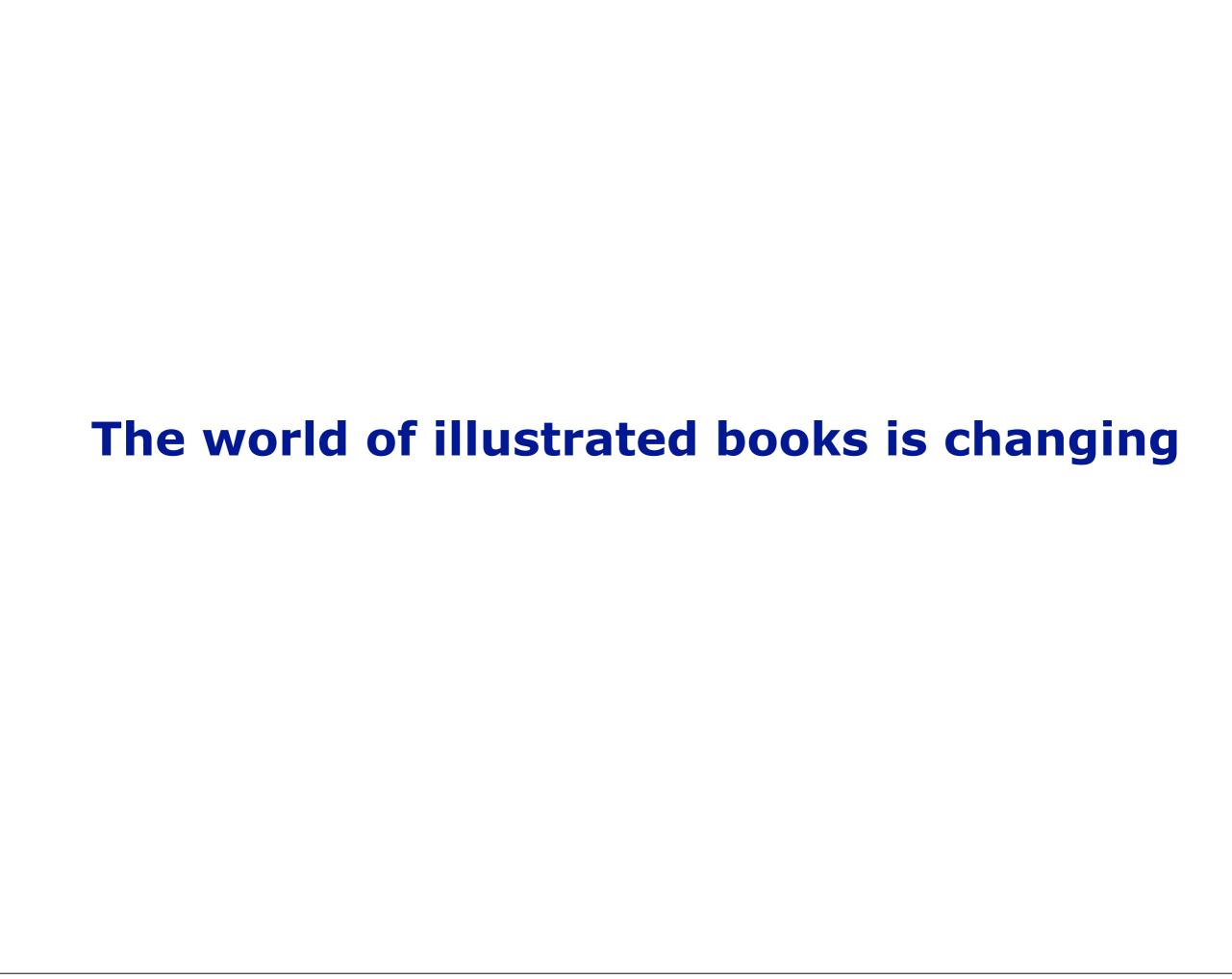
2012 San Francisco Writers Conference



Peter Beren www.PeterBeren.com



Joel Friedlander www.TheBookDesigner.com

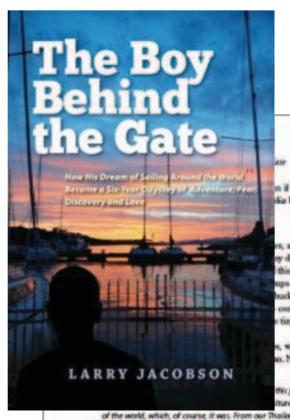


Publishing Illustrated Books: Choices for Self-Publishers

1.

Traditional Offset Printing





Hybrid text/illustrations

n if the wynge now seems dia back under the Golden

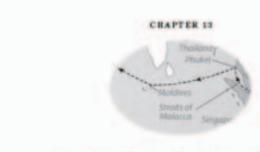
s, and all I can do is try to y demise. Because, as the this alive.

nps for long and have since bucket of cold water on my continue my journey with a time. Maybe the lows are

 which will include going in. Not sure what to expect,

this journey to me; I was unfoitures. It felt like the other side

of the world, which, of course, it was. From our Thailand departure, this feeling continued until we mached the Mediterronean. It wasn't bod; in fact, it was new and exciting, and proved to me! truly was on the adventure of a lifetime. Even so, friends and family were concerned about the territory we were sailing into, and that only put me more on edge...



Not Much In the Way of Food, But the Fuel's Terrific!

"The church says the earth is flat, but I know that it is round, for I have seen the shadow on the moon, and I have more faith in a shadow than in the church." PERDINAND MAGELIAN

Email / February 10, 2005

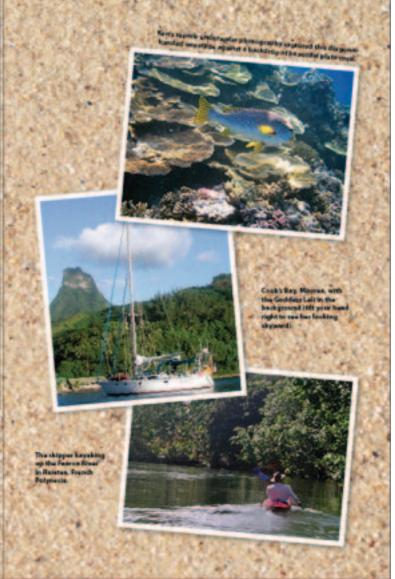
Sometimes I have to pinch myself. We are about to cross the Indian Ocean... I can't believe I'm actually doing this.

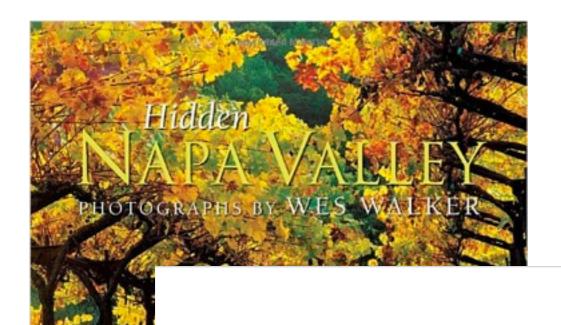
We left Langkawi, Malaysia, yesterday morning and are now heading west across the Andaman Sea, south of the Nicobar Islands, south of Sri Lanka, and then northwest to Uligan in the Maldives, a total distance of 1,650 miles. After a rest in the Maldives, we have another 1,500 miles to Dissubiti in the Red Sea, so we have a lot of sailing in the next few weeks.

All is well aboard. That includes the autopilot, which is working like a champ. We are having some issues with our GPS as it keeps lesing its position, but we have backups, and those are working fine. Ken

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Fully-illustrated, Art or Photography

A glorious time! Vines are being reborn. Sap begins to flow upward. Days are warming. Buds swell, popcorn fuzz peeks out, and tiny iridescent green leaves and stems stretch forth. These fragile shoots are vulnerable and need protection. They are tender and tasty to rabbits, deer, and insects, perfect for mildew, and can be blackened by frost. Wine growers are guardians and guides during these critical times.

Randle Johnson, viticulturist

Napa County Iris Gardens, Located in Steele Canyon, near Lake Berryessa. (preceding spread)

The pond and vineyards at Artesa Winery with spring mustard in bloom,

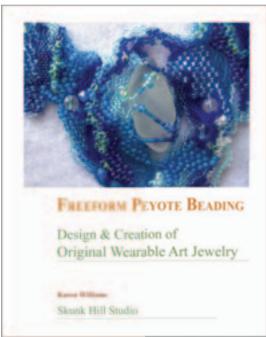
172 pages, \$19.95

12

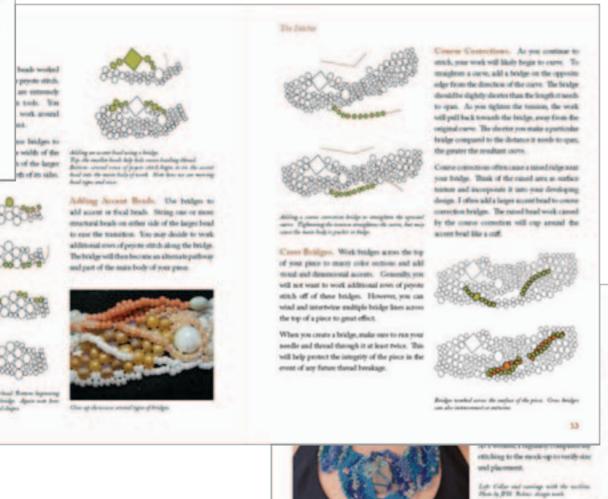


2. Digital Printing





Digital print-on-demand



My original plan called for multiple pieces of one plan. In the end, I only used the single piece to this brought it into even genetre from, though. I shall use a smaller piece of one plan in one of the

Deep slape beads in trafecour selate, bluegeres and suspense added the first of building

The ere glass was added tast, once the nest of the ottobang was complete, capturing it with multiple bridges and finalizing the piece.

matching earlings.

86 pages, \$24.95



Opening the Gates of the Heart CAROLYN CJ JONES

Pillar of Strength
Perhaps, rather than thinking I must make

Perhaps, rather than thinking I must make my morals, truth, and integrity match another's, I can determine what resonates with my own heart. When it does, I have the strength of a pillar.

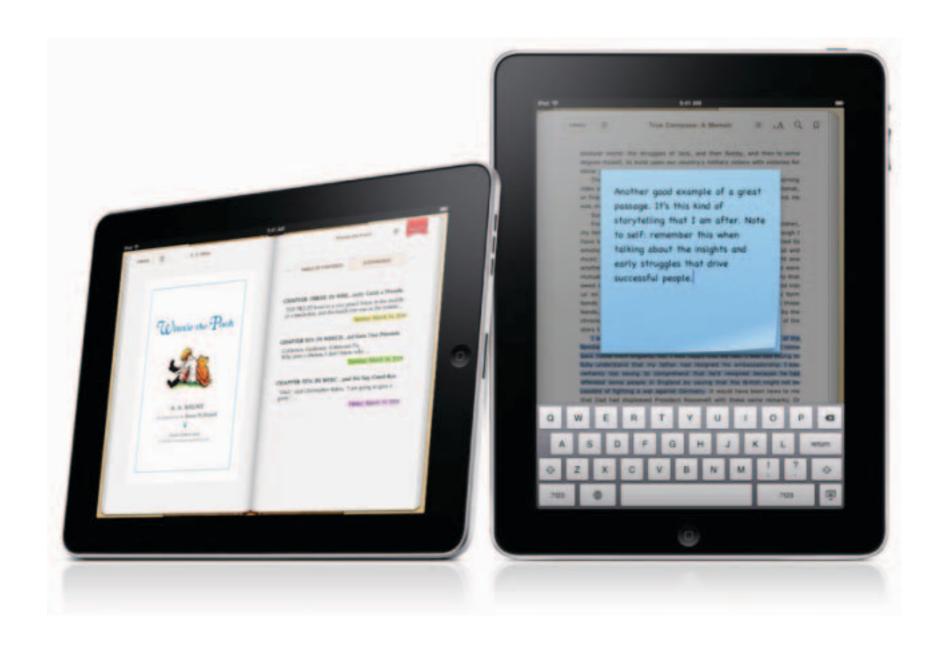
Digital short-run

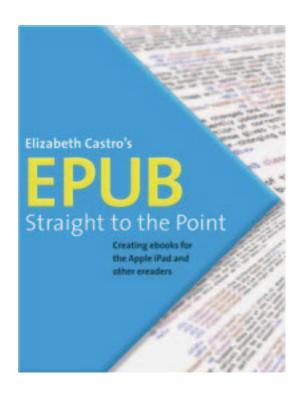
96 pages, \$43.95

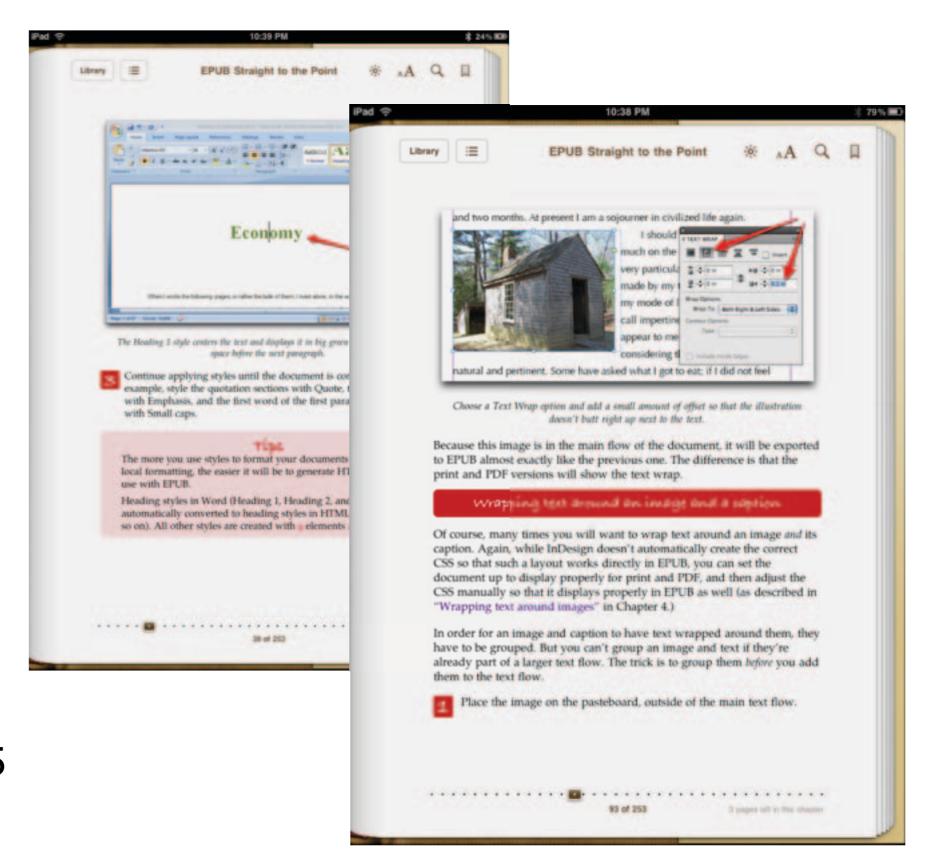


3.

eBooks?







192 pages, \$29.95iBooks, \$14.95

